



PRESS RELEASE

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HISPANIC CHAMBER ADDS BUSINESS DEVELOPMENT AND SCHOLARSHIP COORDINATORS

PORTLAND, OR. The Hispanic Metropolitan Chamber (Hispanic Chamber), a local chapter of the US Hispanic Chamber and the largest Hispanic Chamber in the Northwest with 800 members, has added two new staff members. Nancy Garcia, is a new Business Development Coordinator and Nichole Ferran, is the new Scholarship Coordinator. Garcia is a former recipient of the Hispanic Chamber Scholarship and will be completing her Masters degree in Business Administration (MBA) from Willamette University's Atkinson Graduate School of Management. Garcia is from Salem and is also an undergraduate of Willamette University's College of Liberal Arts. Garcia will work with Latino and other small business owners to increase their capabilities in the areas of marketing, management, finance and procurement. Garcia will work on a team of two other Business Development Coordinators.

Ferran, the new Scholarship Coordinator, recently worked as the Assistant Director of a Corporate Internship Program in Portland and previously as the Dean of Students for a private high school in Washington D.C. Ferran also worked as a staff assistant to former Congresswoman Darlene Hooley in Washington D.C. Ferran is a graduate of the University of Oregon in Eugene.

Gale Castillo, the President of the Hispanic Chamber, said " We are very excited to add these two outstanding Latinas to our staff. One will be working directly with small businesses and the other will be implementing our scholarship program by working with students and school personnel. Both of these positions support the Hispanic Chamber's mission to increase the economic status of Latinos in Oregon. "

Small businesses can contact the Hispanic Chamber for an appointment at 503-222-0280 and students can apply for the scholarship immediately by accessing the application on the website. The closing date for the scholarship application is January 29, 2010. For more information and/or to download the scholarship application, interested persons can go the Hispanic Chamber website at: www.hmccoregon.com.