



## Latino Leadership Development Program

### Who Should Apply?

- Latinos in the public or private sector that want to increase their leadership and management skills in a year long program
- Latinos interested in interacting with experienced community leaders in the public and private sector
- Latinos interested in creating a network of resources
- Latinos interested in being considered as candidates for effective leadership and service on public and private policy-making bodies.

### What will you learn?

- Identification of Your Personal Style
- Leadership Styles
- How to be a Person of Influence
- What is the future of Latinos in this country? (Demographics)
- The Role of Government and Public Policy
- Economic Overview
- The Role of Business and Economic Development
- International Trade
- The Importance of Community Service/Philanthropy
- Cultural Contributions
- Presentation Skills
- Communication/Problem-Solving Skills
- How to Coach for Improved Performance as a Manager
- Customer Service
- Strategic Planning
- Financial Management
- Management Skills
- What is Upper Management Looking For?

### Who will present the information?

- Faculty from Oregon State University
- Faculty from Portland State University
- Faculty from the University of Oregon
- City, County and State Elected Officials
- Executive Managers, CEO's in the public and private sector

### How do I apply?

- Go to [www.hmccoregon.com](http://www.hmccoregon.com) and obtain an application
- **Submit a completed application by May 31, '07 to:**  
**Hispanic Metropolitan Chamber**  
**PO Box 1837**  
**Portland, Oregon 97207**

### How Much Does it Cost?

- \$2,500.00 per person for the year long program (Must be paid before Sept. 3, '07)  
Note: A limited number of scholarships are available

333 SW 5th Avenue, Suite 100 Portland, OR 97204 • 503.222.0280 • fax 503/243-5597

Mailing Address: P. O. Box 1837, Portland, OR 97207 • [hmcc@qwest.net](mailto:hmcc@qwest.net) • [www.hmccoregon.com](http://www.hmccoregon.com)