

2020 ANNUAL MEMBERSHIP LUNCHEON

PROGRAM TOPICS

- **COVID-19 RESPONSE**
- **2020 REPORT**
- **COMMUNITY STORIES**
- **INCOMING BOARD VOTE**
- **US SENATOR JEFF MERKLEY'S MESSAGE**

Featured Speakers



Carmen Castro,
HMC Executive Director



Gale Castillo,
Board Chair

Special Message From:



Jeff Merkley,
U.S. Senator

COVID-19 Response

- **Increased Advocacy with government agencies at all levels**
- **New alliances formed including OLLN – Oregon Latino Leaders Network and The Community Chambers Coalition**
- **Economic Resiliency workshops offered**
- **Pivoted existing Technical Assistance to help business adapt**
- **Personal Protective Equipment distribution to the community**
- **COVID-19 Resources page created**



2020 ANNUAL REPORT

HISPANIC METROPOLITAN CHAMBER

JUNE 24, 2020

Mission

- ▶ Advance Latino **economic and community vitality** through business development, leadership, education and advocacy



Membership

- ▶ Members in Oregon and SW Washington
- ▶ One of the largest Chambers in the State (#5 according to the Business Journal)
- ▶ Largest Hispanic Chamber in the Northwest
- ▶ 501c3 – Non-profit Organization



Hispanic Chamber Board of Directors



Gale Castillo



Monica Fowler



Carlo Quiñonez



Bertha Ferran



Rossanna Bosch



David Vitela



Elizabeth Gomez



Julie Hernandez



John Jackley



Sandy Ragnetti



Ozzie Gonzalez



Gerardo Ochoa



Araceli Gaytan



Alex Ortega



Ed Hamilton



Jorge Martinez



Julissa Vasquez



Marta Beatriz
Navarro Parada



Strategic Approach:

- ▶ Technical Business Assistance
- ▶ Scholarships
- ▶ Asset Development
- ▶ Leadership Development

Businesses Served



4,275 businesses since 2003



95% Latino



54% Women owned



80% Under 5 employees

Community Stories



Silvia Suarez, Owner
Olmec Natural Stone, LLC
Vancouver, WA



Jose Hau Tun, Owner
Sushi Sapporo, LLC
Portland, OR

Individual Development Savings Accounts

3 to 1 Match

\$3,000 saved+ \$9,000
match = \$12,000

For students and small
businesses

2020: \$108,000

Year to Date: \$2,004.092

2020 HMC SCHOLARSHIP RECIPIENTS



Scholarships

- ▶ \$142,400 to 51 students in May 2020
- ▶ \$2,647,124 to 1,004 students since 1996



Oregon State
University



Portland State
UNIVERSITY



GEORGE FOX
UNIVERSITY



Western Oregon
UNIVERSITY



Linfield College

University
of Portland



WARNER
PACIFIC
UNIVERSITY



WHITMAN
COLLEGE

Lewis & Clark
College



WILLAMETTE UNIVERSITY



THE FIRST UNIVERSITY IN THE WEST



CLARK COLLEGE
EST. 1933



Clackamas
Community College



MT. HOOD
COMMUNITY COLLEGE

Educational
Partners

Scholarship Winners

- ▶ First in their family to attend college
- ▶ 90% attend an Oregon university
- ▶ Most are from moderate/low income families
- ▶ Low drop out rate from college



Leadership Development Program

▶ 14th Class - 288 Participants YTD

Program Supporters Include:



Washington State
Department of
Commerce



PROSPER
PORTLAND

CITY OF
Vancouver
WASHINGTON



THE OREGON
COMMUNITY
FOUNDATION

Here for Oregon. Here for Good.



meyer
MEMORIAL TRUST

us bancorp.



Oregon's Procurement
Technical Assistance Center



BANK OF AMERICA 

Goals for this year:



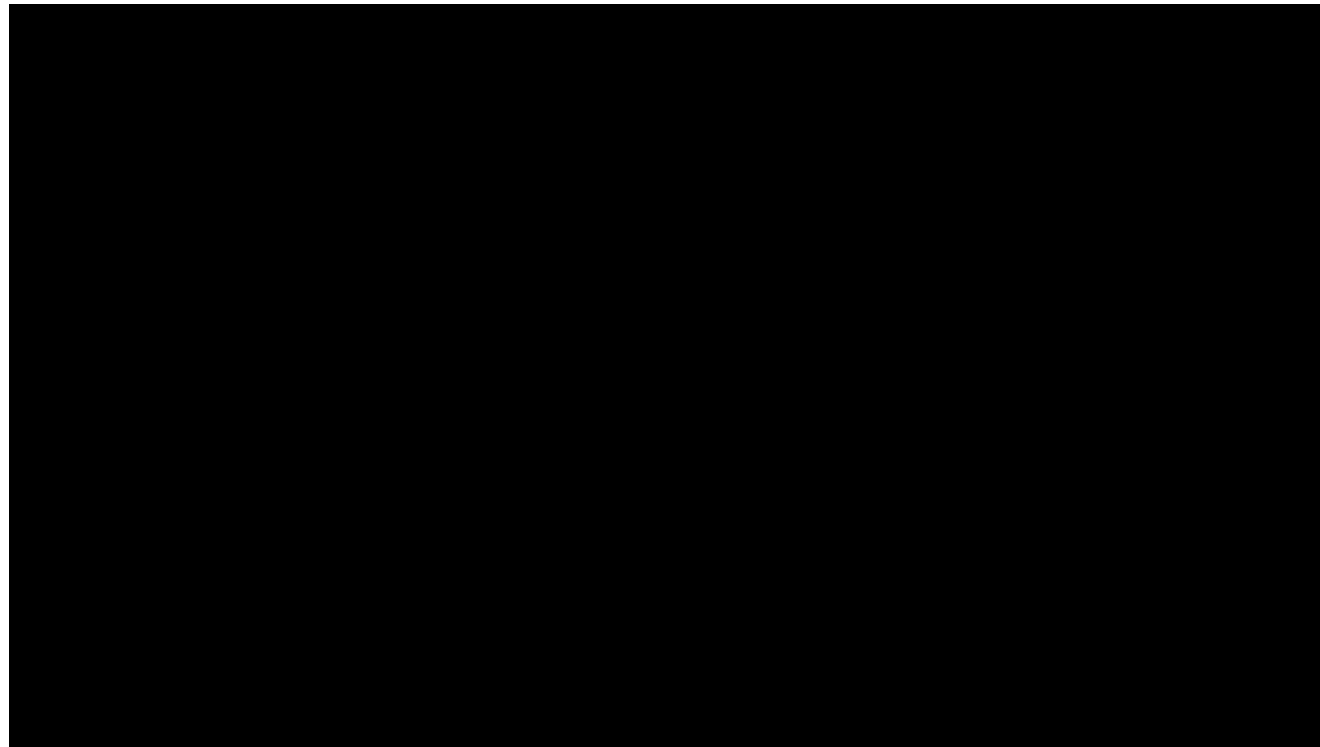
Expand the quantity and quality of services



Strengthen the financial sustainability of the organization



Continue to engage our members as supporters and allies of our mission



Message from
U.S. Senator
Jeff Merkley

<https://merkley.box.com/s/g3v15b8t0qxs9ypu5xky28ndy71sjso>



Thank You for Your Support!