



SCHOLARSHIP AWARD VIRTUAL CEREMONY

FRIDAY MAY 7TH, 2021





Mission

Advancing Latino economic and community vitality through business development, leadership, education and advocacy.

Activities

- Technical Assistance to Latino and other small businesses
- Scholarships to Latino students throughout Oregon and SW Washington
- Leadership Development Program
- Business Seminars
- Business luncheons/dinners with business and community leaders
- Networking Events
- Advocacy regarding Latino business and other community issues



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| • Julie Hernandez, PGE | |

Evening Program

- **Welcome & Program**

Program:.....Carmen Castro, Executive Director, HMC

Partnering Universities

- **Event SponsorUniversity of Oregon**

Keynote Speaker.....Guadalupe Guerrero
Portland Public Schools Superintendent

HMC Past Scholarship RecipientAraceli Cruz
Linfield University Associate Director of Financial Aid

**2021 Scholarship RecipientsDavid Vitela &
Nicole D. Leon**

Special Thanks.....Carmen Castro

- **Close of Program**

Keynote Speaker

Guadalupe Guerrero

Guadalupe Guerrero serves as Superintendent of Portland Public Schools, the largest school district in Oregon, he has been in this role since October 2017. During his tenure, he led the district through a community-wide visioning process and has worked collaboratively with schools and the Portland community to reImagine Portland Public Schools. He currently serves on the executive committee of the Council of Great City Schools.

Guerrero is an experienced leader in large urban school systems, having worked for 10 years in the Boston Public Schools and another decade with the San Francisco Unified School District.

In San Francisco, he served as Deputy Superintendent of Instruction, Innovation and Social Justice where he oversaw the district's portfolio of 129 schools, early education, curriculum & instruction, student support services, special education, and the

district's innovation team. In Boston, he was a principal and cluster leader where he facilitated professional learning for a designated cohort of principals and provided input on district improvement plans as a member of the Superintendent's cabinet.

Guerrero began his career teaching across grade levels in various school settings in Oakland, San Francisco, and Boston public schools, including in Spanish bilingual, elementary literacy specialist, and middle school math & science teacher roles. Guerrero has two master's degrees from Harvard Graduate School of Education: the School Leadership Program and the highly selective Urban Superintendents Program. He holds a bachelor's degree in History from the University of California, Los Angeles, and also studied music education and classical violin at the UCLA School of Arts.

Guerrero recently celebrated his 20-year anniversary with his wife Carolyn, who is a longtime elementary school teacher; they have a son and daughter who are recent public high school graduates. As an espoused public servant who, as a youth, attained Eagle Scout's rank, grew up as an English language learner and studied music, Guerrero advocates for environment-related causes, immigrant rights, and is an arts education champion.



Featured Speaker

Araceli Cruz

Araceli was born in Michoacán Mexico. She holds a B.A from Linfield University and an M.A from Lewis and Clark Graduate School of Education and Counseling. She is a past participant of the Hispanic Leadership class (2014) and a past scholarship recipient. Araceli's personal story of navigating the collegiate space as a First-Generation Latina student has greatly influenced the foundation and approach to her work as a higher education advocate. She has over 10 years of professional expertise in the areas of college access, student success, statewide issues, holistic community-based strategies, and financial aid & scholarships. She is passionate about advancing educational equity and economic justice for all students. She is committed to removing barriers for underrepresented groups, including BIPOC, Undocumented, DACAmented, & First-Generation students, in higher education.



She uses her bilingual and bicultural gifts to develop culturally specific strategies to bolster students' success and family engagement in post-secondary institutions and operates through an asset basedlens which recognizes the wealth of skills and experiences historically marginalized students contribute to post-secondary institutions. In 2020, was awarded with the Distinguished Service Award from the Oregon Association of Student Financial Aid Administrators for advancing equitable practices to serve the changing demographics of students in Oregon.

She currently serves on the Latinx Student Success Advisory Committee with the Oregon Department of Education, serves on various scholarship committees, and on local non-profit boards. In her free time she enjoys traveling with her husband, spending time with her niece & nephew, and wine tasting.

Parenting Universities



Oregon State
University



Portland State
UNIVERSITY



Western Oregon
UNIVERSITY



GEORGE FOX
UNIVERSITY



Linfield
University

University
of Portland



Lewis & Clark
College



WARNER
PACIFIC
UNIVERSITY



WHITMAN
COLLEGE

WILLAMETTE



UNIVERSITY

THE FIRST UNIVERSITY IN THE WEST



Clackamas
Community College



MT. HOOD
COMMUNITY COLLEGE

Thank you!

Scholarship Donors

Oregon Latino Scholarship Fund of OCF	\$40,426.00
Legacy Health	\$9,000.00
Enterprise Rent-A-Car	\$6,500.00
Peace Health	\$6,000.00
Columbia Sportswear	\$5,000.00
Hampton Lumber	\$5,000.00
Oregon Health & Science University	\$5,000.00
Wells Fargo	\$5,000.00
AAA Oregon/Idaho	\$4,000.00
Julissa Vasquez	\$4,000.00
Greenbriar Companies	\$3,000.00
LULAC	\$3,000.00
OnPoint Community Credit Union	\$3,000.00
Carol T. Rolph Memorial	\$2,500.00
Howard S Wright	\$2,500.00
Lambert/Maxwell Latino Fund at Oregon Jewish Community Foundation	\$2,500.00
PGE Foundation	\$2,500.00
Travel Portland	\$2,500.00
UNITUS Community Credit Union	\$2,500.00
A Chan Foundation	\$2,000.00
Carol T. Rolph Memorial	\$2,000.00
Troutman Sanders	\$2,000.00
Elyon International	\$2,000.00
HMC Donations.....	\$1,720.00
Lara Media	\$1,500.00
Voice of Venezuela of Oregon	\$1,500.00
A to Z wineworks	\$1,000.00
Advance Wealth Management	\$1,000.00
Bertha Ferran and Friends	\$1,000.00
Bridge City Contractor	\$1,000.00
Carlo Quiñonez	\$1,000.00
Cascade Centers, Inc.	\$1,000.00
David Vitela	\$1,000.00
Gerardo Ochoa and Nancy Arriaga	\$1,000.00
GSI Builders	\$1,000.00
Jim and Jennifer Mark	\$1,000.00
Miller, Jeff, and Carter, Will	\$1,000.00
Moda Health	\$1,000.00
Time 4 Payroll	\$1,000.00
Walsh Construction	\$1,000.00
Warner Pacific University	\$1,000.00
Alex Ortega	\$750.00
Advanced Technology	\$500.00
John Jackley	\$500.00
Mercedes Elizalde	\$500.00

2021 Scholarship Recipients



Brooke Aduviri - \$2,000
Advanced Wealth Management
John Jackley
Advanced Technology Communication



Ana Arredondo-Franco - \$2,500
Cascade Centers, Inc
A to Z Wineworks
Oregon Latino Scholarship at OCF



Giovanni Bautista - \$3,200
Oregon Latino Scholarship at OCF
HMC Donations



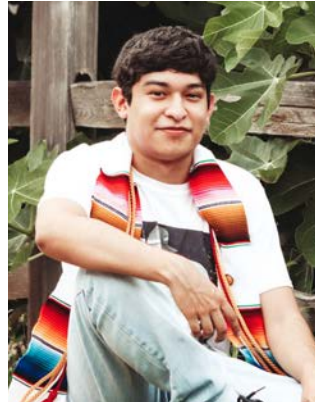
Monserrat Beltran - \$2,000
Oregon Latino Scholarship at OCF



Justino Benitez-Nava - \$2,000
Bridge City Contracting
Alex Ortega
Oregon Latino Scholarship at OCF



Daniela Buchillon-Almeida - \$3,000
Julissa Vasquez
GSI Builders, Inc



Jair Carlos - \$2,000
Elyon International



Stephani Carlos-Catano - \$3,000
Legacy Health



Lisette Castañeda - \$3,250
Enterprise-Rent-A-Car



Noe Castillo - \$2,500
Howard S. Wright



Jonathan Cervantes-Rivera - \$2,000
Gerardo Ochoa and Nancy Arriaga
Oregon Latino Scholarship at OCF



Crystal Cida - \$2,000
Carlo Quiñonez
Oregon Latino Scholarship at OCF



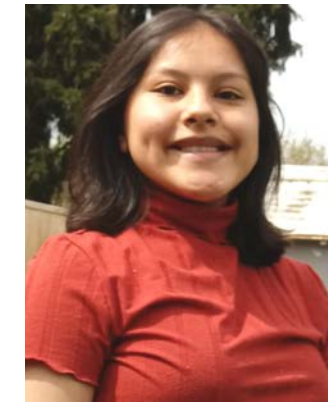
Natalie Cetina-Huchin - \$2,500
Oregon Health and Science University



Daniel del Cid - \$3,500
PGE Foundation
Oregon Latino Scholarship at OCF



Cristopher Diaz - \$2,000
Warner Pacific University
Oregon Latino Scholarship at OCF



Maria de Jesus Elias Gutierrez - \$2,500
Oregon Health and Science University

2021 Scholarship Recipients



Stephanie Enrique Isais - \$3,000
Time 4 Payroll
A Chan Foundation



Rebeca Estrada - \$2,000
Oregon Latino Scholarship at OCF



Eric Garcia - \$4,500
Carol T. Rolph Memorial



Emily Gomez - \$3,000
LULAC - SW Washington Council



Gisselle Gonzalez - \$2,000
Oregon Latino Scholarship at OCF



Maya Gonzalez - \$3,000
Legacy Health



Melissa Guijosa - \$2,000
Lara Media
Oregon Latino Scholarship at OCF



Alejandra Hernández - \$3,000
Peace Health



Jazmin Hernandez Morfin - \$3,250
Entrerprise-Rent-A-Car



Blanca Jimenez - \$6,000
Oregon Latino Scholarship at OCF
Hampton Lumber



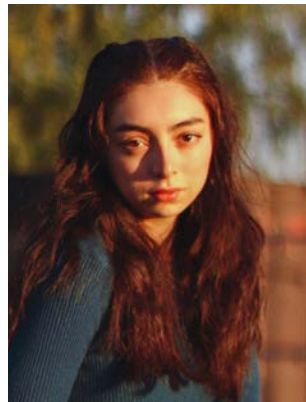
Rachel Lara - \$2,500
Hampton Lumber



Diana Luis Contreras - \$3,000
Peace Health



Carlos Martinez Rangel - \$2,500
Columbia Sportsware



Gabriela Medina - \$2,500
Lambert/Maxwell Latino Fund at
Oregon Jewish Community
Foundation



Maria Mejia-Botero - \$2,000
Oregon Latino Scholarship at OCF



Fatima Mendoza - \$2,000
Oregon Latino Scholarship at OCF

2021 Scholarship Recipients



Ashley Moo-Julian - \$2,000
AAA Oregon/Idaho



Azucena Morales Santos - \$2,500
Travel Portland



Elsa Moreno Rangel - \$2,000
Walsh Construction
Jim and Jennifer Mark



Arielys Morffiz Gonzalez - \$2,500
Bertha Ferran & Friends
Oregon Latino Scholarship at OCF



Alejandra Ortega - \$2,000
Oregon Latino Scholarship at OCF



Alexandra Perez Urbina - \$2,500
Oregon Latino Scholarship at OCF
Venezuela's Voice in Oregon



Dora Elia Plascencia-Macias - \$4,000
Troutman Pepper Hamilton Sanders
Oregon Latino Scholarship at OCF



Joshua Ramos - \$2,000
AAA Oregon/Idaho



Jose Rojas Olivares - \$6,000
Wells Fargo
Oregon Latino Scholarship at OCF



Zachary Roldan Mendenhall - \$3,000
Legacy Health



Josiah Rothwell - \$2,500
UNITUS



Ruben Sanchez Flores Jr - \$2,200
David Vitela
Moda Health
Oregon Latino Scholarship at OCF & HMC Donations



Yahir Santillan - \$3,000
On-Point Community Credit Union



Arlette Santillan-Valdez - \$3,000
Greenbrier Companies



Danna Solano - \$2,000
Oregon Latino Scholarship at OCF



Yaire Solano Guevara - \$3,000
Columbia Sportswear
Mercedes Elizalde

2021 Scholarship Recipients



Alondra Sustaita - \$2,000
Julissa Vasquez



Erika Tellez - \$3,500
Miller, Jeff and Carter, Will
Oregon Latino Scholarship at OCF



Alejandra Vazquez - \$4,500
Oregon Latino Scholarship at OCF



Bryan Velazquez Flores - \$3,500
Oregon Latino Scholarship at OCF

Event Sponsor:



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